Dear reader,

Winston Churchill once famously said, “Difficulties mastered are opportunities won.” These words from one of Britain’s most famous statesmen aptly describe the re-launch of the Dental Tribune UK edition. The newspaper that you are holding in your hands is the result of months of re-orientation and repositioning that will see the return of an active partner in the British dental publishing scene. At this opportunity, we would like to thank our former partners for their years of commitment and wish them best of luck for their future endeavours.

Our publishing group has come a long way since the first edition of Dental Tribune UK was launched in 2007. From a few publishers operating in key markets only, it has grown into a large-scale global operation with offices and representatives in almost every corner of the globe; to borrow a famous historical phrase, the sun never sets on the Dental Tribune International (DTI) network, as somewhere in the world a Dental Tribune publisher or partner is always working. And our expansion is still far from over: coinciding with the relaunch of the UK edition here is introduc- ing its first-ever Nordic edition this month at the SCANDEFA show in Copenhagen in Den- mark to serve all markets in Scandinavia and Finland.

While remaining a print publisher at heart, DTI has been successfully venturing forward in other areas, most notably continuing professional education and events. While the Dental Tribune Study Club provides free on- line education at an international and local level, the new Clinical Masters series offers high-quality CPD in selected areas, including implantology, endodontics and aesthetic dentistry. Moreover, last year saw the successful première of the Digital Dentistry show, a show within a show expo format that is introduc- ing facilities and corporate philosophy. In this edition, you will learn how to expand your business and reposition that will see the return of an active competitor in implant dentistry worldwide, the company gave DTI full insight into its produc- tion facilities and corporate philosophy. Dental Tribune also offers high-quality and relevant clinical content. In this edition, among other subjects, you will learn how to recognise and manage onofacial pain, iden- tify and deal with patients suffering from eat- ing disorders, and boost your practice or busi- ness in the digital age.

For example, we provide perspectives on developments and trends from a much broader angle. Owing to its licence partner network in over 90 coun- tries, our group has almost unprecedented access to markets and opinion leaders in the world. As one of the few, for example, we have reported extensively on the Minamata Con- vention on Mercury, a key multilateral agree- ment on the phase-out of mercury-contain- ing products, including dental amalgam. With its speciality magazines, like Dental Tribune UK, DTI is also following the use of digital technologies in dentistry and the perception of beauty.

Sincerely,

The Dental Tribune UK editorial team