Dear reader,

Winston Churchill once famously said, “Difficulties mastered are opportunities won.” These words from one of Britain’s most famous statesmen aptly describe the relaunch of the Dental Tribune UK edition. The newspaper that you are holding in your hands is the result of months of reorientation and repositioning that will see the return of an active participant in the British dental publishing scene. At this opportunity, we would like to thank our former partners for their years of commitment and wish them best of luck for their future endeavours.

Our publishing group has come a long way since the first edition of Dental Tribune UK was launched in 2007. From a few publishers operating in key markets only, it has grown into a large-scale global operation with offices and representatives in almost every corner of the globe; to borrow a famous historical phrase, the sun never sets on the Dental Tribune International (DTI) network, as our group has almost unprecedented access to markets and opinion leaders in the industry. As one of the few, for example, we have reported extensively on the Minamata Convention on Mercury, a key multilateral agreement that will see further geographical and topical expansion in 2015.

DTI has been successfully venturing forward with its licence partner network in over 90 countries, its speciality magazines, like Dental Tribune UK, and its Nordic edition this month at the SCANDEFA show in Copenhagen. From a few publishers operating in key markets only, it has grown into a large-scale global operation with offices and representatives in almost every corner of the globe; to borrow a famous historical phrase, the sun never sets on the Dental Tribune International (DTI) network, as our group has almost unprecedented access to markets and opinion leaders in the industry. As one of the few, for example, we have reported extensively on the Minamata Convention on Mercury, a key multilateral agreement that will see further geographical and topical expansion in 2015.

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Sincerely,

The Dental Tribune UK editorial team