Dear reader,

Winston Churchill once famously said, “Difficulties mastered are opportunities won.” These words from one of Britain’s most famous statesmen aptly describe the re-launch of the Dental Tribune UK edition. The newspaper that you are holding in your hands is the result of months of reorientation and repositioning that will see the return of an active participant in the British dental publishing scene. At this opportunity, we would like to thank our former partners for their years of commitment and wish them best of luck for their future endeavours.

Our publishing group has come a long way since the first edition of Dental Tribune UK was launched in 2007. From a few publishers operating in key markets only, it has grown into a large-scale global operation with offices and representatives in almost every corner of the globe; to borrow a famous historical phrase, the sun never sets on the Dental Tribune International (DTI) network, as our group has almost unprecedented trends from a much broader angle. Owing to repositioning that will see the return of a dental practitioner partner in implant dentistry worldwide, the company gave DTI full insight into its production facilities and corporate philosophy. Dental Tribune also offers high-quality and relevant clinical content. In this edition, among other subjects, you will learn how to recognise and manage onofacial pain, identify and deal with patients suffering from eating disorders, and boost your practice or business on Google.

We wish you an enjoyable read and look forward to hearing your opinions and comments. If you are visiting the Dentistry Show in Birmingham, we would like to invite you to meet us at Stand P80.

Sincerely,

The Dental Tribune UK editorial team